

## Easebuzz | Field Verification | Ashraf Memon

1	id	20701
2	company_id	9
3	io_comment	<p>A VISIT WAS CONDUCTED AT THE GIVEN ADDRESS, 800-801, BUS STAND ROAD, THARAD, BANASKANTHA, GUJARAT, 385565, ON 04-04-2025 AT 11:11:30. DURING THE VISIT, WE MET MUSTAKIM RASULBHAI, THE OWNER, WHO CONFIRMED THAT THE ORGANIZATION HAS BEEN OPERATING AT THIS OWNED LOCATION FOR THE PAST 40 YEARS. NO NAME BOARD WAS SEEN AT THE SITE. THE BUSINESS OPERATES AS A PROPRIETORSHIP AND PROVIDES ONLINE SEED AND FERTILIZER SERVICES. ACTIVE BUSINESS OPERATIONS RELATED TO SERVICE PROVISION WERE OBSERVED DURING THE VISIT. THE PREMISES ARE SITUATED IN A COMMERCIAL AREA, CONSISTENT WITH THE PROVIDED ADDRESS. THE ORGANIZATION EMPLOYS UP TO FIVE PEOPLE, ALTHOUGH ONLY TWO EMPLOYEES WERE PRESENT AT THE TIME OF THE VISIT. THE INTERIOR OF THE OFFICE WAS IN GOOD CONDITION. LOCAL INQUIRIES WERE MADE, AND THE NEIGHBOR, PATEL DEVSIBHAI, PROVIDED POSITIVE FEEDBACK REGARDING MUSTAKIM RASULBHAI.</p>
4	BUSINESS NAME	Ashraf Memon
5	MERCHANT NAME	Ashraf Memon
6	ENTITY TYPE	PROPRIETORSHIP
7	FULL BUSINESS ADDRESS	nearby jakatnaka, opp. hanuman temple Bus stand road,tharad 385565
8	NAME OF THE PERSON MET	Mustakim Rasulbhai
9	DESIGNATION OF THE CONTACTED PERSON IN THAT FIRM	owner
10	ADDRESS FINDINGS	Entity Contacted
11	EASE OF LOCATION OF THE OFFICE	Easy
12	OFFICE LOCALITY TYPE	COMMERCIAL

13	OFFICE CONSTRUCTION	RCC
14	BUSINESS PREMISES OWNED OR RENTAL	OWNED
15	Business Premises Owned or Rental Date	N/A
16	NUMBER OF YEARS IN BUSINESS	40
17	NUMBER OF YEARS IN CURRENT PREMISES	40
18	MERCHANT PREMISES IS IN RESIDENTIAL OR COMMERCIAL BUILDING	Commercial
19	NATURE OF GOODS SOLD OR SERVICES GIVEN AT MERCHANT LOCATION	seed fertilizer shop
20	LEVEL OF STOCK/INVENTORY SEEN AT MERCHANT LOCATION (GOOD/AVERAGE/NOMINAL)	Good
21	BUSINESS ACTIVITY SIGHTED	yes
22	NUMBER OF EMPLOYEES SAID AND SIGHTED AT THE MERCHANT LOCATION	Upto 5
23	MERCHANT NEIGHBOUR NAME	Patel devsibhai
24	EXTERIOR CONDITION	good
25	INTERIOR CONDITION	good
26	POLITICAL INFLUENCE	no
27	BUSINESS PREMISE SIZE	Between 500-1000 sq ft
28	BUSINESS BOARD SEEN (YES/NO)	Yes
29	INVESTIGATING OFFICIALS COMMENT/CONCLUSION ABOUT ADDRESS AND NAME BOARD SIGHTED	N/A
30	FV STATUS	Positive
31	NEGATIVE REASON	N/A

32	INVESTING OFFICIALS' COMMENTS	N/A
33	latitude	24.3908667
34	longitude	71.6280364
35	GPS LOCATION	Banava Complex, Refral Hospital Road, opposite Bus Station, Tharad, Gujarat 385565, India
36	Retailer Name	JAGATUJI HIRAJI RATHOD
37	Retailer Id	ACWGJ1ADIBAN01
38	merchand_neighbour_feedback	positive
39	address	800 801 , Bus stand road , Tharad , Banaskantha , Gujarat , 385565
40	referred_option	N/A
41	IO Comments	A VISIT WAS CONDUCTED AT THE GIVEN ADDRESS, 800-801, BUS STAND ROAD, THARAD, BANASKANTHA, GUJARAT, 385565, ON 04-04-2025 AT 11:11:30. DURING THE VISIT, WE MET MUSTAKIM RASULBHAI, THE OWNER, WHO CONFIRMED THAT THE ORGANIZATION HAS BEEN OPERATING AT THIS OWNED LOCATION FOR THE PAST 40 YEARS. NO NAME BOARD WAS SEEN AT THE SITE. THE BUSINESS OPERATES AS A PROPRIETORSHIP AND PROVIDES ONLINE SEED AND FERTILIZER SERVICES. ACTIVE BUSINESS OPERATIONS RELATED TO SERVICE PROVISION WERE OBSERVED DURING THE VISIT. THE PREMISES ARE SITUATED IN A COMMERCIAL AREA, CONSISTENT WITH THE PROVIDED ADDRESS. THE ORGANIZATION EMPLOYS UP TO FIVE PEOPLE, ALTHOUGH ONLY TWO EMPLOYEES WERE PRESENT AT THE TIME OF THE VISIT. THE INTERIOR OF THE OFFICE WAS IN GOOD CONDITION. LOCAL INQUIRIES WERE MADE, AND THE NEIGHBOR, PATEL DEVSIBHAI, PROVIDED POSITIVE FEEDBACK REGARDING MUSTAKIM RASULBHAI.

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TAKE PHOTO OF  
OFFICE FROM OUTSIDE  
WHICH SHOULD  
INCLUDE NAMEBOARD  
& LANDMARK



Pruthvi Complex, Joshi Marg, Tharad, Gujarat  
04-04-2025 11:08:01 am  
24.3907343, 71.6278831

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TAKE PHOTO OF  
OFFICE (INTERIOR)/  
PHYSICAL STOCK  
/BUSINESS/OFFICE  
SETUP



Pruthvi Complex, Joshi Marg, Tharad, Gujarat  
04-04-2025 11:09:07 am  
24.3908429, 71.628011

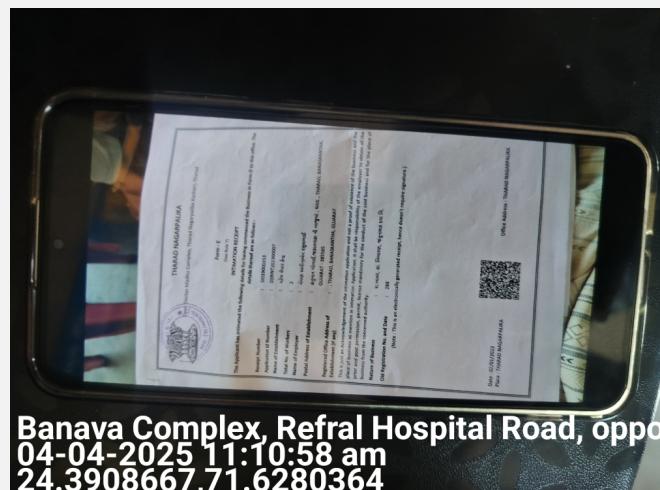
44

TAKE PHOTO OF  
OFFICE FROM OUTSIDE  
WHICH SHOULD  
INCLUDE NAMEBOARD  
& LANDMARK



45

TAKE PHOTO OF  
BUSINESS ADDRESS  
PROOF SUCH AS RENT  
AGREEMENT



Banava Complex, Refral Hospital Road, oppo  
04-04-2025 11:10:58 am  
24.3908667,71.6280364

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insidetwoshop



Pruthvi Complex, Joshi Marg, Tharad, Gujarat  
04-04-2025 11:09:36 am  
24.390807,71.6280242

### **Important - Mandatory to be filled**

1	Date and Time of Visit	04-04-2025 11:11:30
2	Name of the person doing Field Verification(FV)	
3	Name of External Agency	RNFI SERVICES LIMITED
4	Name of Checker for FV Report	Neeraj Anand
5	* Overall opinion on the account activity.	

